

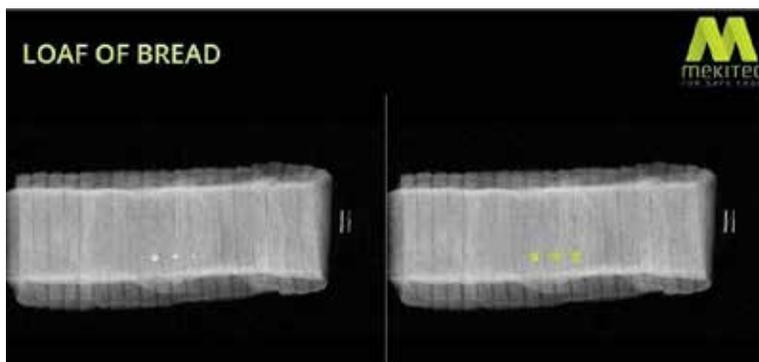


## PRESS RELEASE

### **MEKITEC LAUNCHES NEW WEBSITE AND ANNOUNCES LATIN AMERICAN EXPANSION** *COMPANY'S NEW STRATEGIC DIRECTION RELEASED*

**September 23, 2015 Irving, Texas.** /PRNewswire-iReach/– Mekitec, a global food x-ray inspection company, ([www.mekitec.com](http://www.mekitec.com)), announced today that it has launched a new website with an applications solution driven strategy. According to Terry Woolford, COO of Mekitec OY and CEO of Mekitec in the Americas, “the new website reflects the company’s new focus on applications within the food safety industry as part of the company’s global strategic vision for growth and expansion over the next five years and beyond.”

The new site is a benchmarked clean look and feel within the industry; it offers unique content and showcases MEKI™ X-rays identifying foreign contaminants. “We felt like a picture is worth a thousand words and demonstrated actual MEKI system x-ray images of various food sample products that show before and after foreign material contamination for each of the featured applications. We wanted to give potential customers as much relevant information as possible by highlighting real world examples from all food segments. We also are featuring various case studies access to showcase our capabilities in detecting stone, bone, glass, metal and other contaminants,” said Mr. Woolford. “The site is designed to provide visibility into Mekitec’s application experience that was not previously available as part of the customer experience. And we are integrating social media to provide a narrative about food safety x-ray inspection with new content media.”



At the same time Mr. Woolford also announced the company’s expansion into Latin America with a key recruitment based in Mexico. Sergio Sotres joins Mekitec with over 20 years experience of supplying food safety X-ray systems in the Latin Americas. States Mr. Woolford “Sergio has been employed previously by Smiths Detection and most recently by Eagle, part of Mettler Toledo.” Mr. Woolford continues “Through this important recruitment, we are recognizing the importance of the fast growing economies in this region. Mekitec has a unique position filling the gap between low value metal detectors and expensive X-ray systems. We are also looking for distribution partners throughout the region to provide our cost-effective X-ray inspection solutions to all food manufacturers.”



## MEKITEC LAUNCHES NEW WEBSITE AND ANNOUNCES LATIN AMERICAN EXPANSION CONTINUED...

Mekitec LLC will be showcasing their food inspection capabilities with the MEKI systems globally at the following shows:

- Pack Expo in Las Vegas, September 28 –30, 2015, at booth S 6275
- FachPack in Nürnberg, Germany, September 29 – October 1, 2015, at Hall 3, at booth 539
- ALLPack Indonesia in Jakarta, Indonesia, September 30 – October 3, 2015, at booth AG 160

For more information, please visit the company's website:[www.mekitec.com](http://www.mekitec.com)

Follow Mekitec on Twitter: [@mekitec](https://twitter.com/mekitec)

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## About Mekitec



Mekitec has a combined experience of several decades in the development, industrialization and manufacturing of X-ray imaging systems, applied in medical, security and safety areas. This unique combination of in-depth knowledge of various industries has enabled the management to invest in long-term research and development especially for the food industry. The results of this focus and dedication are the state-of-the-art X-ray food safety systems that Mekitec supplies to its customers globally.

The product range is a high-performance, user-friendly and very space and cost competitive

X-ray technology system called MEKI. It is revolutionary as it provides 100% food quality control with high precision X-ray inspection that is designed to replace the simple metal detector with a similar investment. What's more, MEKI with its small and compact footprint, easily fits in every production line, thereby saving useful space in the factory.

With the MEKI range, food producers finally have the choice: To enjoy a fully automated, high precision and small yet cost-effective X-ray food inspection system. The groundbreaking MEKI systems provide food quality control without compromise!

